Design

DESIGN

SPECIAL ADDITION

Showing our latest Successes

F-14

LIBRARY

MAR 17 1950

U S PATENT OFFICE

PATENT OFFICE

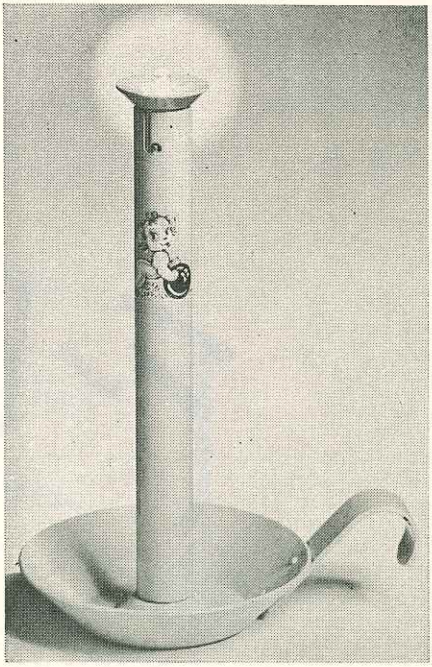
APR 4 1950

DESIGN DIVISION

Distinctive Creations, Inc.

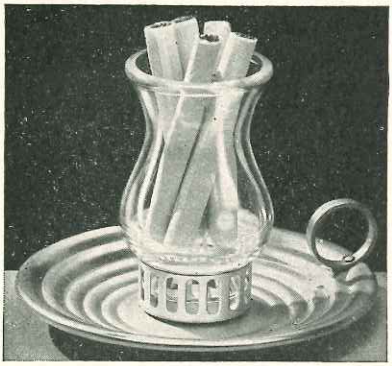
10 West 47th St., New York 19, N. Y.

Blinky Lite



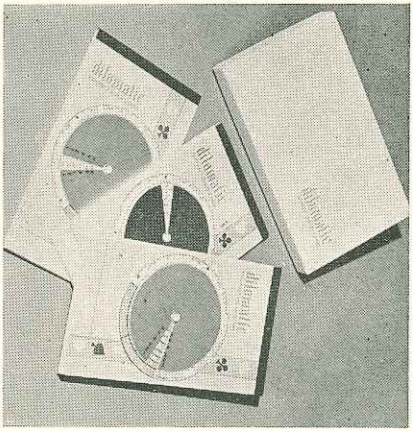
These charming children's lights have made a big hit. Children love them, lift it, it lights, set it down and it's out. Comes in Pink and Blue.
No. BLL Retail $2.00 Wholesale $14.40 dz.

Cape Cod Urns



These charming little urns carry the flavor of old New England. Made of highly polished brass with crystal chimney. Not only can they be used as cigarette holder and ash tray, but also make a delightful candlestick holder.
No. CCU Retail $1.00 Wholesale $7.20 dz.

Dilomatic



Something new in a Bridge Pad. Here you have the scoring device right on the pad. A very big hit, comes 3 pads in handsome gift box.
No. DIL Retail $1.00 per box.
Wholesale $7.20 per dz. boxes.

RED DOT NEEDLE THREADER

Produced by Blind Craftsman.

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

Saves nerves

and eyestrain

Easy to use.

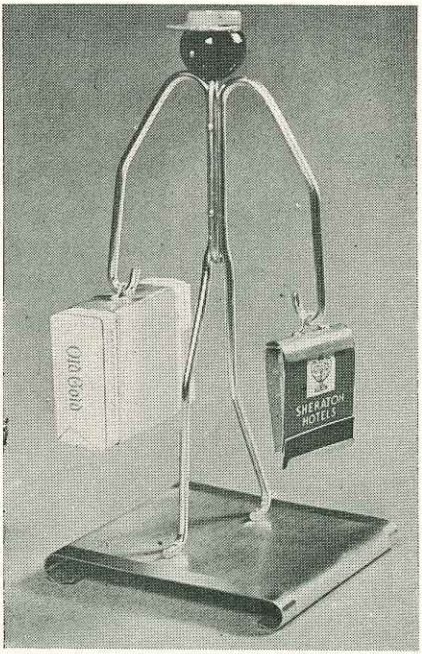
Featured in Saturday Evening Post.

Hundreds of thousands of these clever needle threaders have already been sold. Produced by the blind, this number has received nation wide publicity. Here is a number that is a must for all gift shops.

Set consists of Threader, needles and 16 colors of pull EZ thread. Handsome display card with each order.

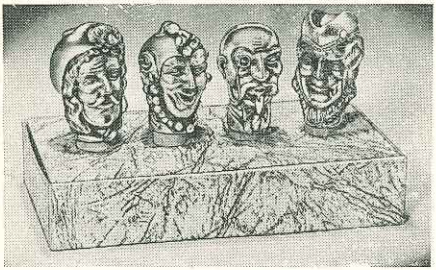
No. RDT Retail $1.00 Wholesale $7.20 dz.

Red Cap Server



This handy fellow is quite a popular boy. He carries your cigarettes and matches. Is made of solid brass.
No. PLP Retail $3.50 Wholesale $24.00 dz.

Old English Bottle Stopper

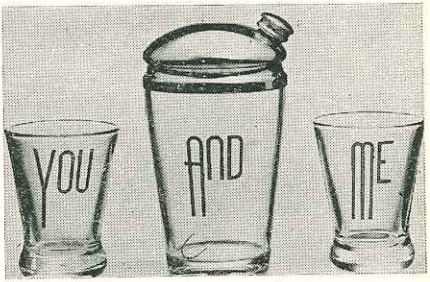


These amusing bottle stoppers are Silver Plated, and can be sold separately or in sets of four. Comes four to a box.
No. BSP Retail $1.50 Wholesale $10.80 dz.

Matching Stirrers

4 to a box.
No. OES Retail $.75 Wholesale $5.40 dz.

Cocktails for Two



Smart is the word for this set. Made of heavy Crystal with a gleaming chromium top.
No. MEU Retail $2.50 Wholesale $18.00 dz.

Hold a Roll Stamp Box

Smart as all getout. Made to grace the finest home and office desk.

Made of heavy brass.

No. HRS Retail $2.50 Wholesale $18.00 dz.

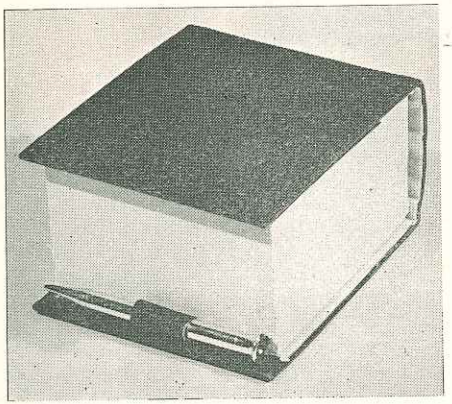
Telephone Pencil

No longer is it necessary to say "Hold the Phone while I get a pencil." This handsome gold plated pencil and chain hooks on to the Dial stop or can be fastened near the phone. A smash hit number.

No. TEP Retail $1.00 Wholesale $7.20 dz.

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

Jumbo Pad



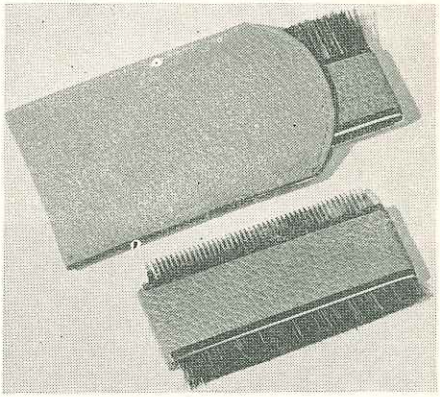
Very popular, these pads are made of genuine leather. Come with Gold Plated Jeweled pencil or regular wooden type pencil. Assorted colors.

No. JMO Regular Pencil
Retail $1.50 Wholesale $10.80

No. JMP Jeweled Pencil
Retail $2.95 Wholesale $21.00

No. JMR Refills
Retail $.50 Wholesale $3.60

Folding Comb and Brush

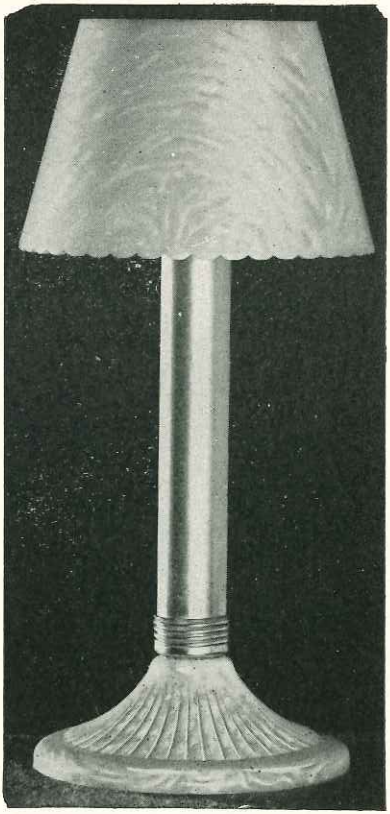


A practical accessory for miladys purse. Push one side and comb appears, push comb and you have a cute little clothes brush. Comes in genuine leather carrying case.

Colors, Red, Blue, Green.

No. CBS Retail $2.00 Wholesale $14.40 dz.

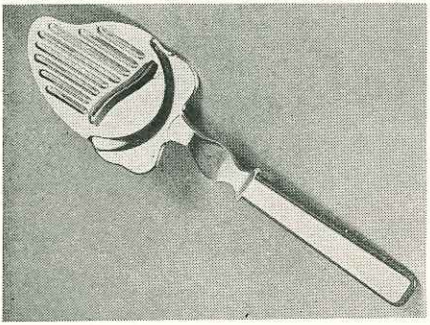
Handy Lamp



Belongs in every home. Fills so many needs where a light is needed at night. Handsome chromium barrel with white plastic top and bottom. Has a clever push switch on the bottom, and comes complete with batteries.

No. HLP Retail $1.50 Wholesale $10.80 dz.

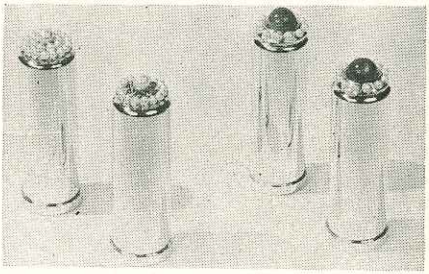
Imperial Cheese Knife



This knife has been used in Sweden for many centuries. Made of finest quality steel. Cheese lovers will welcome this practical knife.

No. ICK Retail $2.95 Wholesale $21.00 dz.

Jeweled Lipstick Holder



Very smart lipstick holders that add chic to the user. Made of Golden Metal with simulated pearls, and jewels on tops.

No. LHP Retail $1.00 Wholesale $7.20 dz.

Tiny Lite

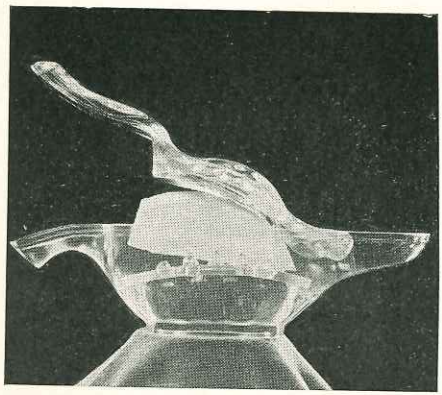
A midget model of the world famous Key Chain Lite. Destined to be a terrific volume seller. Comes in Leather and Chrome or all Chrome Engraved.

No. TNL Leather
Retail $1.00 Wholesale $7.20 dz.

No. TNC Engraved
Retail $1.00 Wholesale $7.20 dz.

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

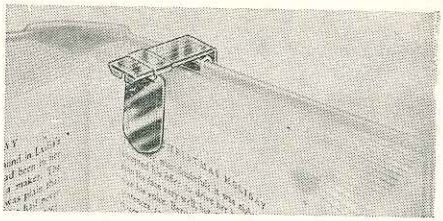
Lemonaire



The most practical lemon squeezer ever devised. Simply quarter the lemon place in holder and squeeze. Can also be used as hot butter sauce server, and many other uses. Made of crystal clear lucite.

No. LEM Retail $1.25 Wholesale $9.00 dz.

Sapphire Bookmark



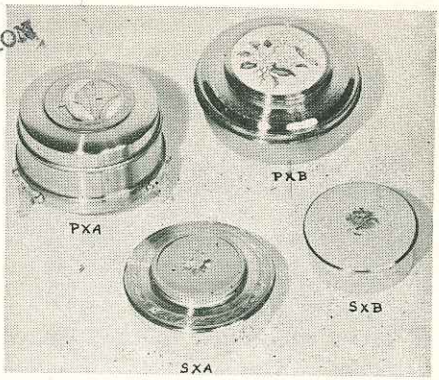
The cleverest bookmark ever devised. Fits any sized book and flips over as you turn your page. A standard item in all smart shops.

No. SBM Nickel Plated
Retail $1.00 Wholesale $7.20 dz.

No. SBH Gold Plated
Retail $2.00 Wholesale $12.00 dz.

No. SBL Sterling Silver
Retail $5.50 Wholesale $33.00 dz.

Powder and Sewing Boxes



Very handsome boxes made of spun aluminum, with enameled coating and floral motifs on top. Powder box contains Puff and Sewing boxes contain Thread, Needles and Thimble.

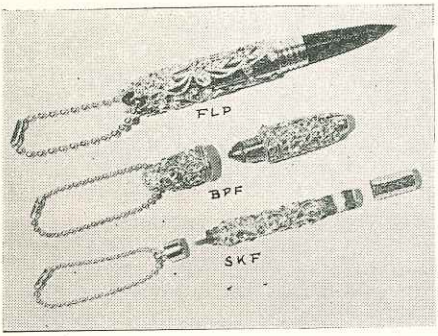
No. SXB Sewing
Retail $.50 Wholesale $3.60 dz.

No. SXA Sewing
Retail $1.00 Wholesale $7.20 dz.

No. PXB Powder
Retail $1.00 Wholesale $7.20 dz.

No. PXA Powder
Retail $1.00 Wholesale $7.20 dz.

Filigree Key Chain



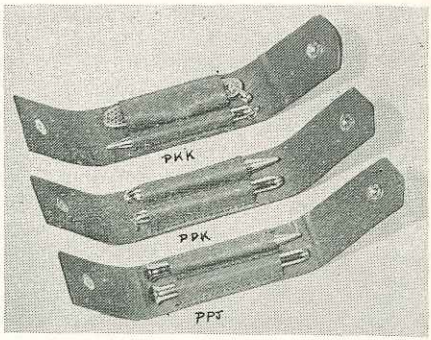
Filigree is very much the vogue, and these three numbers are our biggest sellers. Comes in Ball Point Pen, Ball Point Perfume, and a sewing kit which contains Needles and Thread.

No. FLP Pen
Retails $1.00 Wholesale $7.20 dz.

No. SKF Sew Kit
Retails $1.00 Wholesale $7.20 dz.

No. BPF Perfume
Retails $2.00 Wholesale $14.40 dz.

Pen and Pencil Sets



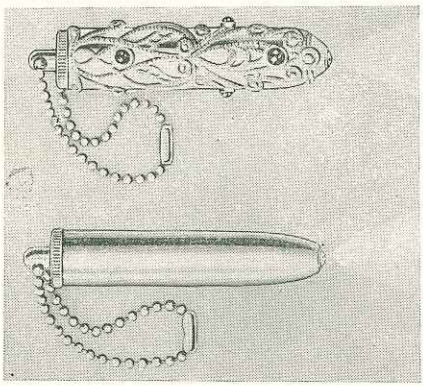
These popular pocket or purse sets have made a big hit. Gold plated pencils with ball point pens. PPJ has the jeweled tops. PKK has pencil and matching pocket knife. A grand gift for a man.

No. PPK Pen and pencil plain
Retail $2.50 Wholesale $18.00 dz.

No. PPJ Jeweled Pen and Pencil
Retail $3.50 Wholesale $25.20 dz.

No. PKK Pencil and Knife
Retail $2.95 Wholesale $21.00 dz.

Glo Lights

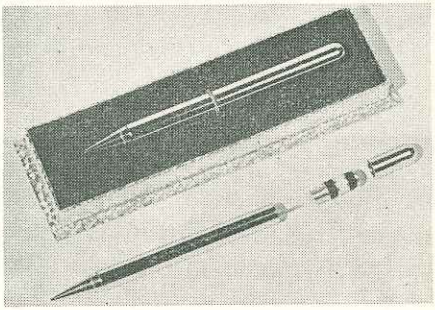


These miniature key chain lights are very smart. Comes in plain Gold Plate and in Filigree. Each individually boxed in handsome acetate display box.

No. GLO Plain
Retail $1.00 Wholesale $7.20 dz.

No. GLF Filigree
Retail $1.50 Wholesale $10.80 dz.

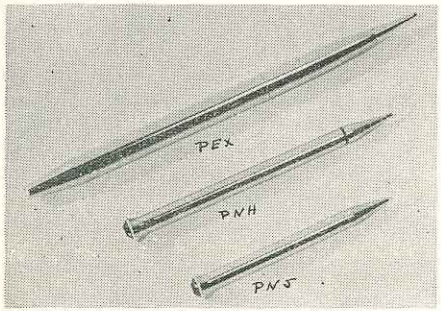
Sewing Kit Pencil



This clever pencil has made a big hit. Unscrew the top and needles are found, pull off the top and there is the thread. Belongs in every hand bag to take care of emergencies. Gold Plated.

No. SKA Retail $1.25 Wholesale $9.00 dz.

Jeweled Pencils



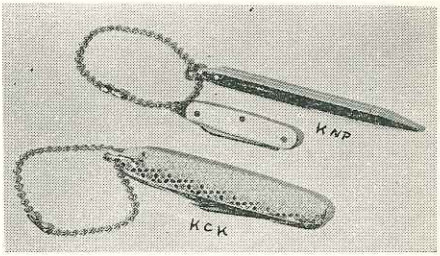
Beautiful pencils that will add distinction to the users. The long Executive model will find great favor among business people. All gold plated with simulated jewel tops in assorted colors.

No. PNJ 3" length
Retail $1.25 Wholesale $9.00 dz.

No. PNH 4" length
Retail $1.50 Wholesale $10.80 dz.

No. PEX 6" length
Retail $2.00 Wholesale $14.40 dz.

Pocket Knife



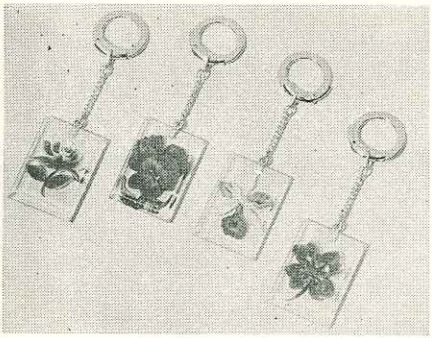
Key chain with fine quality knife in Gold Plate. Also tiny pearlized knife with pencil in chrome finish. Practical for men.

No. KNP Retail $1.50 Wholesale $10.80 dz.

No. KCK Retail $1.50 Wholesale $10.80 dz.

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

Floral Key Rings

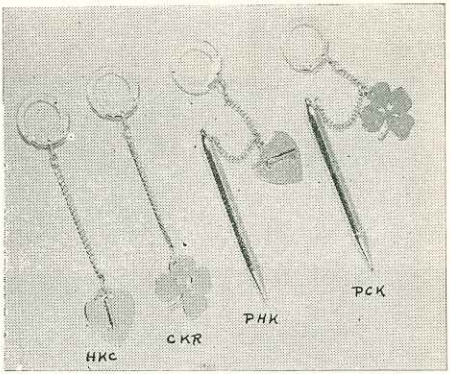


New and unusual. Each floral figure is hand carved in lucite and has the true floral coloring. Very stunning and reasonable.

Subjects. Rose, Fourleaf Clover, Orchid, Pansy.

No. FLK Retail $1.00 Wholesale $7.20 dz.

Gold Plated Keychains



These good luck numbers are very popular. Comes in Clover and Heart design, with or without pencil.

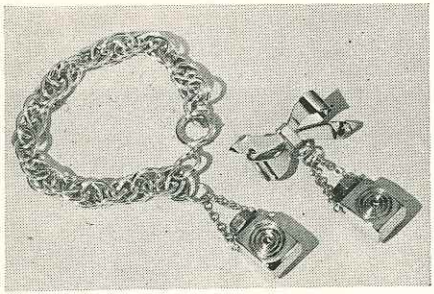
No. HKC Retail $1.00 Wholesale $7.20 dz.

No. CKR Retail $1.00 Wholesale $7.20 dz.

No. PHK Retail $1.50 Wholesale $10.80 dz.

No. PCK Retail $1.50 Wholesale $10.80 dz.

Perfume Bracelet and Brooch

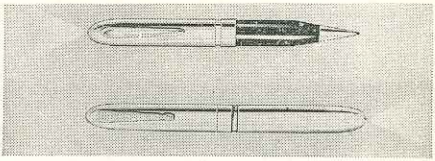


Two practical numbers that make sense. Cute little leak proof vials that are always handy right on your bracelet or brooch. Gold plated with simulated jewels.

No. PBA Bracelet
Retail $1.50 Wholesale $10.80 dz.

No. PBR Brooch
Retail $1.50 Wholesale $10.80 dz.

Glo Lite Pen and Pencil



These clever numbers have a tiny flashlight right on the end. Simply twist and it throws a powerful light. Made of Golden Metal. Pen is Ball Point type.

No. PGL Pencil
Retail $1.50 Wholesale $10.80 dz.

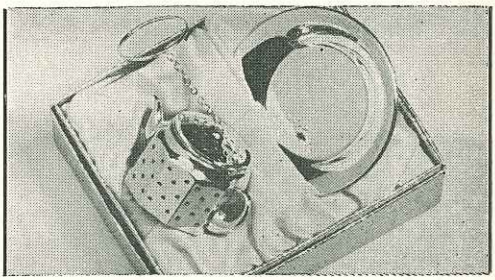
No. PGH Pen
Retail $1.50 Wholesale $10.80 dz.

Sonette

The one Salt and Pepper shaker that will operate in any climate. A boon for seashore users. Made of colorful plastic in large color assortment.

No. SOP Retail $1.50 Wholesale $10.80 dz.

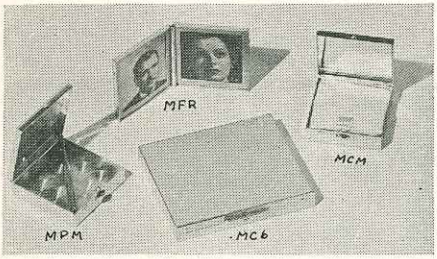
Sterling Tea Kaddy



These cute miniature Tea Pots with serving tray are very popular. Made of Sterling Silver.

No. TKS Retail $5.00 Wholesale $36.00 dz.

Duragold Frames, Etc.



A new size in the ever popular Duragold Line. Pill Box, Frame, and Compact are 1½" square. Pill Box has divider for carrying two kinds. MC6 is cute cigarette case holding 6 for evening ware.

All numbers come in Gold and Enamel finishes.

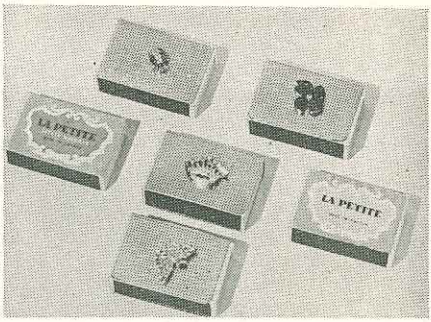
No. MC6 Cig. Case
Retail $1.00 Wholesale $7.20 dz.

No. MPM Pill Box
Retail $1.25 Wholesale $7.80 dz.

No. MFR Frame
Retail $1.25 Wholesale $7.80 dz.

No. MCM Compact
Retail $1.50 Wholesale $9.60 dz.

Duragold Match Covers

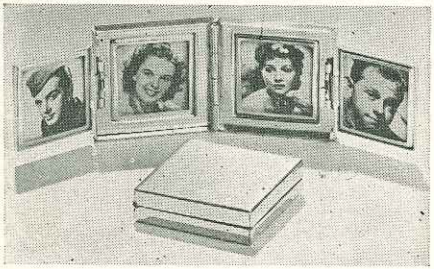


These charming little covers have been designed to take the La Petite matches. Each carries a bejeweled design in the following subjects. Crown, Bug, Four leaf Clover and Butterfly. Comes 1 Cover and 16 boxes of matches to the set.

No. MLC Retail $1.50 set.
Wholesale $10.80 dz.

PATENT OFFICE
APR 4 1950
LIBRARY DIVISION

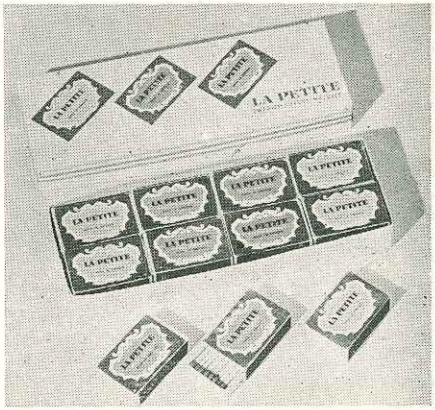
Foursome Frame



The cleverest frame of the year. 1¼" square when closed. Made of duragold and comes in Gold or Enamel finishes.

No. MFF Retail $2.00 Wholesale $14.40 dz.

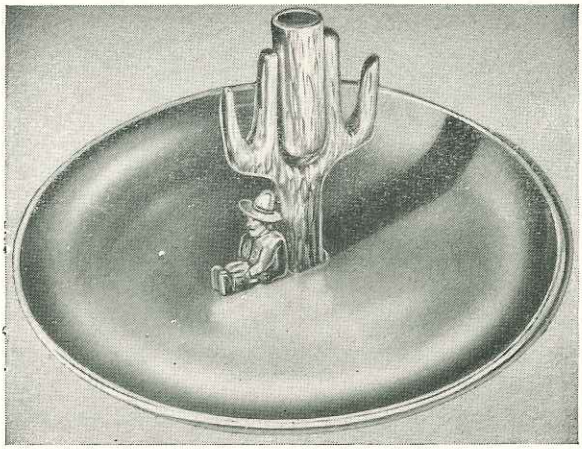
La Petite Matches



You will love these cute little swedish wooden matches. Come 16 boxes to the display carton. No. MLA

Retail $.50 Carton Wholesale $3.60 dz.

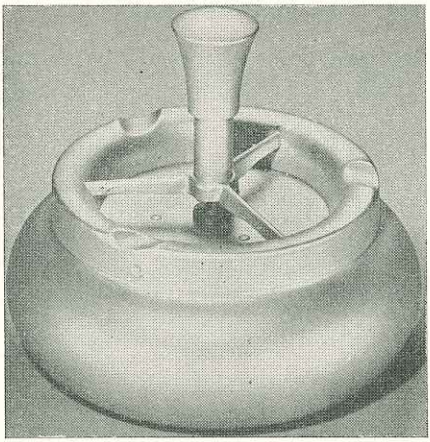
Siesta Ashtray



All the charm of Old Mexico. Ashtray made of heavy chromium plate with swivel snuffer.

No. SSA Retail $3.50 Wholesale $25.20 dz.

Whirlaway Ashtray



One of the most practical ashtrays ever devised. Push handle down and ashes are thrown into bottom by its terrific whirling action. Made of Golden metal.

No. WAW Retail $6.50 Wholesale $39.60 dz.

Leather Ashtray

The finest value on the ashtray market. Genuine leather bottom with crystal glass ashtray which is removable for cleaning. Comes in assorted color bases.

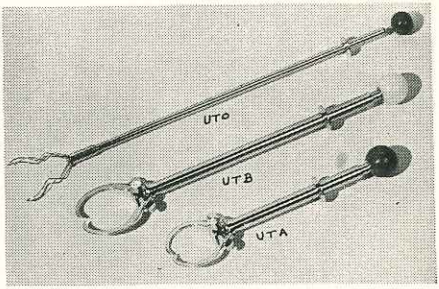
No. LEA Retail $1.50 Wholesale $10.80 dz.

Keggy

Welcomed most enthusiastically by beer lovers. Place Keggy on bottle and pour and you will find your beer the same fine quality as if coming straight from the keg. Makes draught out of bottle beer.

No. KGG Retail $1.00 Wholesale $7.20 dz.

Utilitongs



Very smart and practical. These good looking tongs are sure winners. Made of finest quality chromium plate.

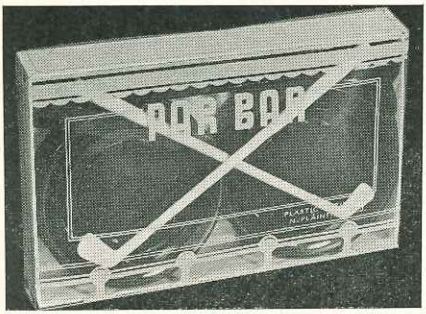
No. UTA Ice small
Retail $1.50 Wholesale $9.90 dz.

No. UTB Ice long
Retail $2.00 Wholesale $13.50 dz.

No. UTO Olive-Cherry
Retail $1.75 Wholesale $12.00 dz.

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

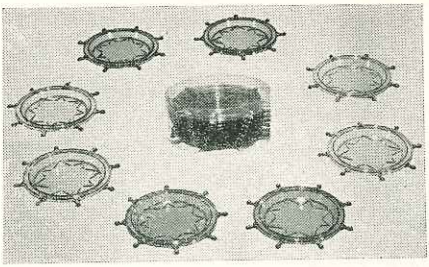
Par Bar



A very popular number. 8 Golf Stick Stirrers together with 8 colorful coasters.

No. PRB Retail $2.00 Wholesale $14.40 dz.

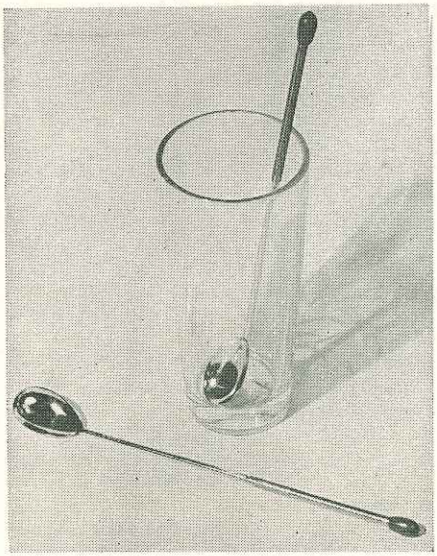
Nautical Coasters



Cleverly designed as a ship wheel with raised compass points. Packed 8 to a set in clear acetate boxes. Two of each color. Ruby, Green, Blue and Amber.

No. NAC Retail $1.00 Wholesale $7.20 dz.

Roto Stirrer



The perfect mixer for Martinis etc. Designed by well known New York Bartender and used in most swank New York bars. Has rotating motion as you stir. Made of high polished Nickel Silver.

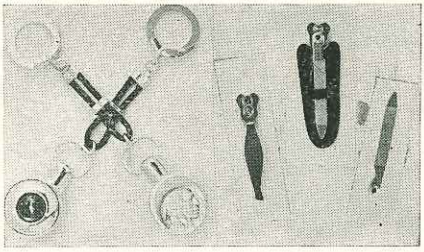
No. ROS Retail $1.50 Wholesale $10.80 dz.

Jack Pot Dice

A very popular game. Roll out and you get the same combination as on the slot machine. Fascinating rules for playing in each box.

No. JPD Retail $1.00 Wholesale $7.20 dz.

Stop and Go Keychains. Midget Tweezers and Nail Files

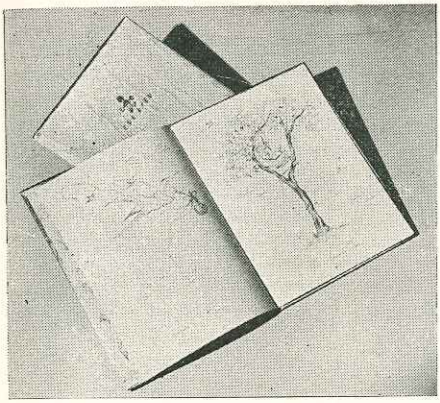


Stop Light keychain has the Red or Green signal on front and coin holder for nickels and dimes on back. Midget tweezer and file sets are very cute. Comes in Genuine Alligator carrying case.

No. TFS Tweezer
Retail $1.50 Wholesale $10.80 dz.

No. SLK Stop Light
Retail $2.00 Wholesale $14.40 dz.

Our Baby



Beautiful Baby Book in Pink or Blue silk rayon covering. Artwork is handsomely done in Pink and Blue.

No. OUB Retail $2.50 Wholesale $18.00 dz.

POST OFFICE
1950

Silk Rayon

Something New. These exquisite books are made of plastic treated Silk Rayon. They fit in splendidly with the Boudoir or Home Desk decor.

Colors: Green, Blue, Red, Brown, Pink, Rose.

No. ADS Address
Retail $1.00 Wholesale $6.00 dz.

No. BDS Birthday
Retail $1.50 Wholesale $10.80 dz.

No. GIS Gift List
Retail $1.50 Wholesale $10.80 dz.

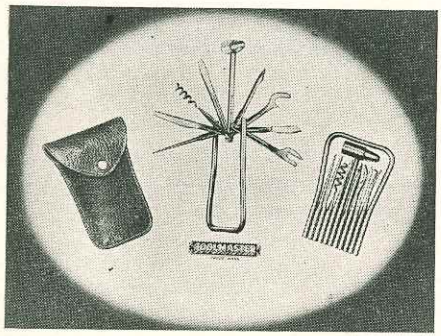
No. TBS Telephone
Retail $2.00 Wholesale $14.40 dz.

No. GUS Guest
Retail $2.25 Wholesale $15.00 dz.

No. PKS Pocket Diary
Retail $1.50 Wholesale $10.80 dz.

No. FYS 5 Year Diary
Retail $2.50 Wholesale $18.00 dz.

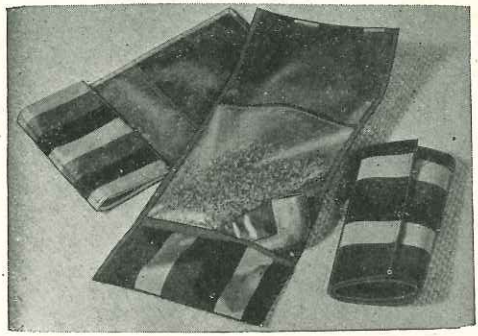
Toolmaster



The cleverest tool carrier ever devised. 9 handy tools made of finest quality steel which fold up and can be carried in handsome leather case. A perfect gift for a man.

No. TLM Retail $4.95 Wholesale $35.00 dz.

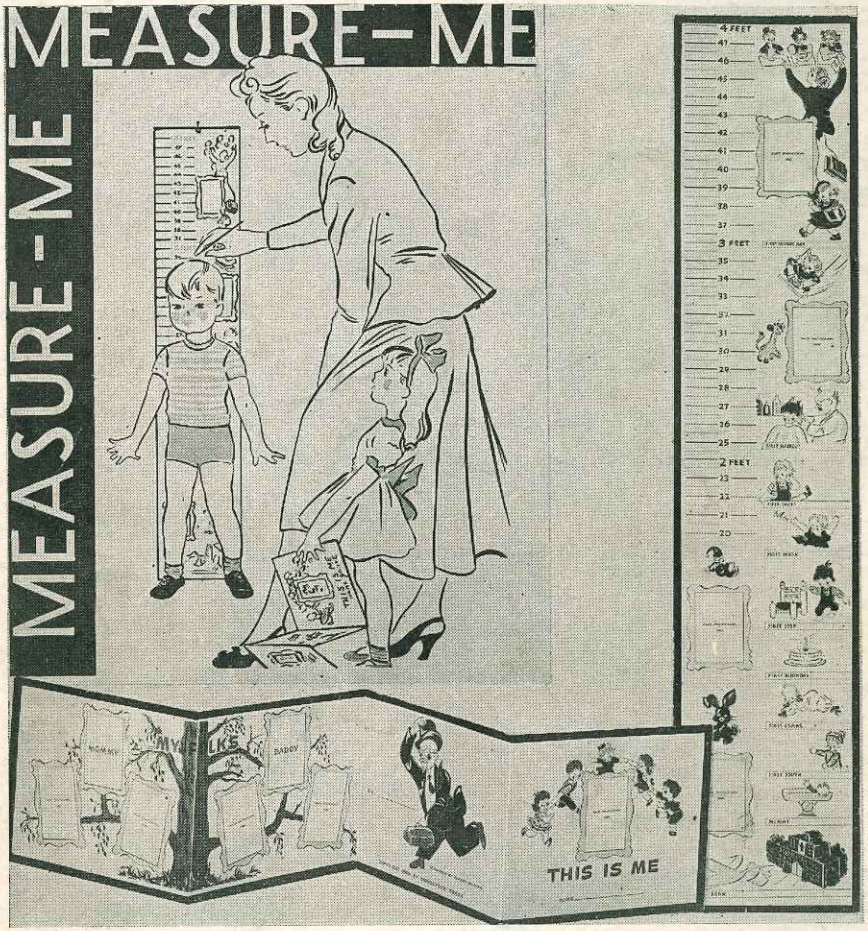
Rolapipe Pouch



These stunning pouches are a favorite among the upper crust pipe smokers. Made of regimental Silk Rayon stripes with moisture proof lining. Contains compartment for pipe. Gift Boxed.

No. RAP Retail $2.50 Wholesale $18.00 dz.

Measure Me



A charming idea. With this clever chart you can not only keep a record of the children's growth but also the high spots such as the first tooth, etc. Can be hung on back of door or folded up and put away. This will make a record that will be cherished by family and child in after years.

No. MEM Retail $1.00 Wholesale $7.20 dz.

APR 4 1951

Distinctive Creations Inc.

10 West 47th Street New York 19, N. Y.